## **SQUARE PAIL** Product Brief



### **Features & Benefits**

FEATURES	BENEFITS	EXAMPLES
Four distinct panels allowing for four different messages	Because there is a clear geometric separation of panels, you can use each as a billboard to communicate with your consumers, even after the purchase!	QR codes to communicate special deals/sales/events. These can be updated regularly without the need for new purchases by consumers.  Your logo to keep your brand in front of consumers' eyeballs.  Opportunity to educate your consumer through providing instructions for specific homeimprovement projects.
Customization of label	Our labels are high-quality digitally printed billboards 100% customizable by you!  You are in control of the artwork while we are in control of the in-mold-label quality!	HARDWARE  You Promotion or Charity Here  Son the to the Charity Here  Son the Charity He
Sustainable Alternative	Our Pails can be manufactured with up to 40% PCR content.  73% more of our Square Pails fit into one Truckload as compared to the standard round bucket, lowering shipping cost and environmental impact!  Ergonomic handles are made of PP making the entire package recyclable. It's a lightweighted alternative!  Our square pail is 10% to 30% lighter than round alternatives	Life Cycle Analysis of a 5-gallon Square Pail with 25% PCR (based on 3M units):  -41.12% 5,057,740 kg CO <sub>2</sub> e  -46.07% 1,022,273 gal  -45.4% 465,610,253 gal

## Custom Label (In-Mold Label) Program:

- You are in control of communication messaging and artwork!
- We have outstanding digital label printing partners who offer:
  - o An online portal where you can download your artwork and copy of the message.
  - o Approve the final version of your label
  - o Request a quote and manage the timelines
  - o Additional design resources who can help fine-tuning your artwork and messaging.

## Shipping Layout Specifications:

#### **PALLET LAYOUT**

- 13 Buckets Per Stack
- 16 Stacks Per Pallet Layer
- 2 Layers Per Pallet
- 103" Tall With Pallet
- 416 Buckets Per 48x40 Pallet

#### **PALLET LAYOUT**

- 26 Pallet Locations Per Truck
- 10,816 Parts Per Truck

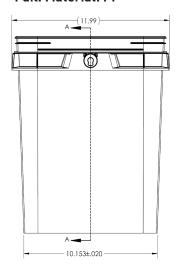


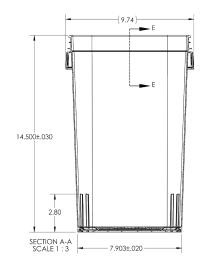
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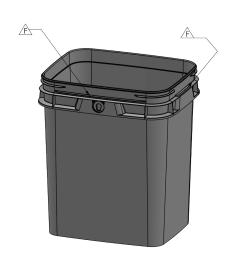


## Product Specifications:

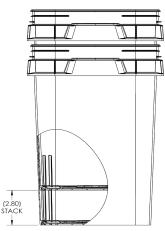
#### Pail. Material: PP

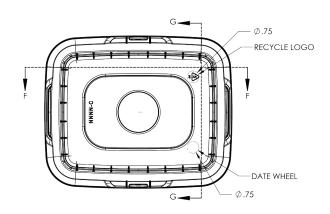






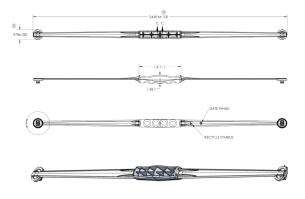






## **▶** Handle Specs:

#### Material: PP, assembled



## ▶ Lid Specs:

#### Material: PP Copolymer

